

SALONE DEL MOBILE

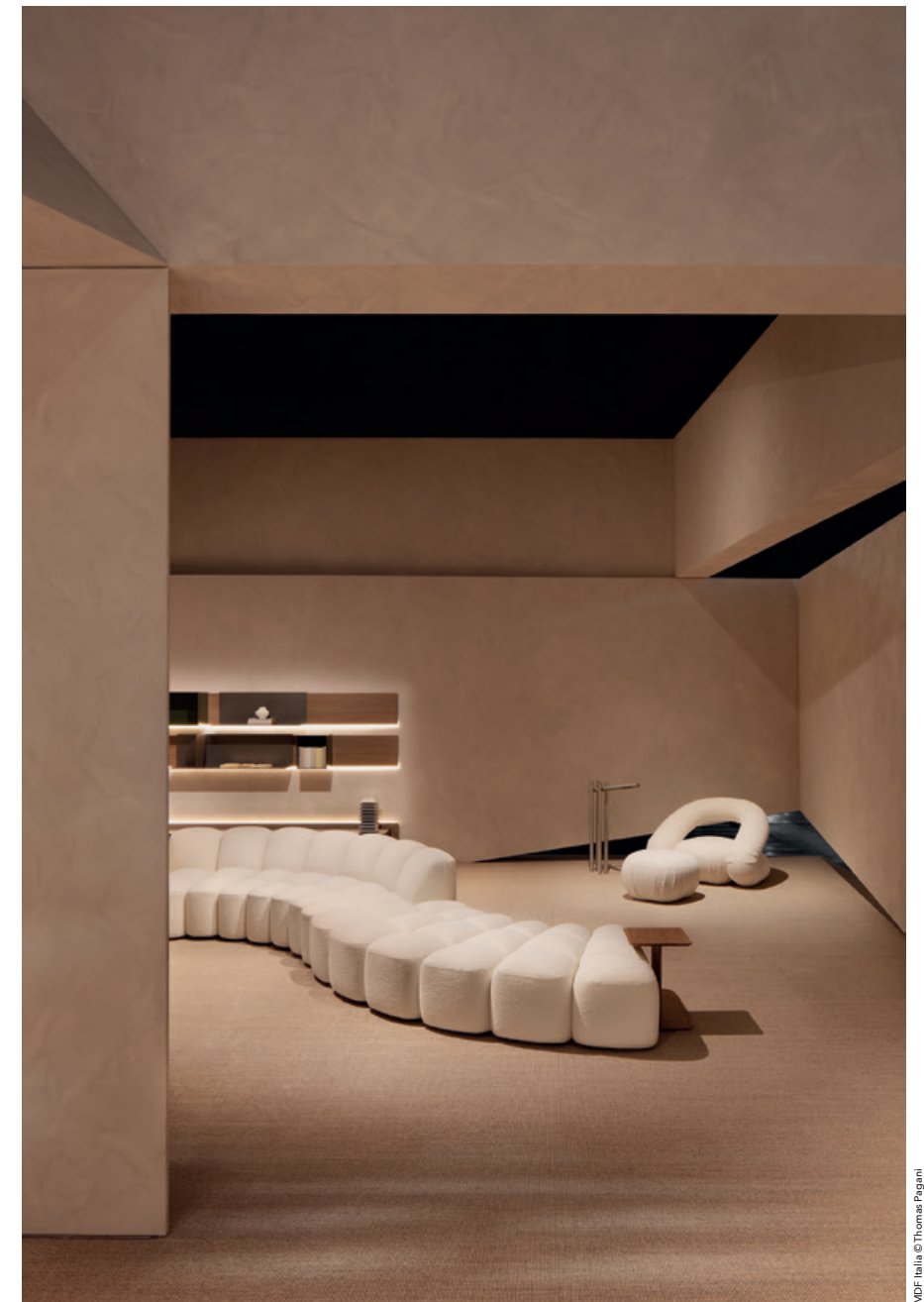


Enthusiasts and professionals from all over the world flock to Milan every April for Salone del Mobile, the largest and most influential design fair on an international level. All brands that mean something in the sector present their latest and best known creations there. So, you can safely call the range of products on offer gigantic, and from that diverse range we selected some favourites. Return to Italy with us and let familiar and new names excite you.

Gallotti&Radice makes it a priority to celebrate materials and the possibilities they offer in their full glory. According to them, a palette is meant to evoke a sensory experience and swear an oath to the artisanal process for which it is used. Thus, in this brand's collections, you witness a brilliant consideration between craftsmanship that preserves its class for years on the one hand and the innovation of their contemporary look on the other. In colour selection, they loyally return to the mood of nature. That is to say, they reinforce the harmony of their designs, and form, texture, proportion, and hue unite in a serene concept. Thanks to the logical way the lines of the designs flow into each other, the pieces also exude an airiness. Many collaborations with different designers have taken place in the past. New this year are the Reverre Table, by Federica Biasi, and the Sensei Bench, by Pietro Russo. Both names perfectly estimate how to enrich the existing portfolio while staying true to their personal views on design. The pieces are a transparent interpretation of a manifesto that rhymes excellence in material and production with sustainable responsibility.

This season opens a new chapter for **MDF Italia**. Experimentation has been indispensable to their minimalism-driven collections since the beginning, but from now on acting from an environmental consciousness is also at the forefront. Until now, their brand identity contained a rather formal rigour. Moving forward, this will be deliberately tempered and softened: ideal for the warm minimalism of their designs. Their stand at the fair also reflected this adjustment in direction. Operating from basic geometry, they sought softer impressions and approachable colours. Sometimes, the volume is allowed to go down a notch, their rejuvenated aesthetic seems to want to say. We decided to highlight **ARRAY**, a sofa system designed by Snohetta Array. Through its modular approach, the concept

Going forward, **MDF Italia** will increasingly capitalise on its ambition to make the gap between dynamic living and quiet contemplation their own



MDF Italia © Thome Pagani

GALLOTTI & RADICE

Gallotti&Radice is proud to present its renovated showroom in Milan, a masterpiece of interior design provided by Studioepepe. This renovated space, named Sinestesia, is set up as an organic, fluid and barrier-free environment, enveloped in a monochrome material skin. This design highlights the renewed volumes and creates a harmonious dialogue with the carefully chosen furniture pieces, focusing on the core concepts of harmony, matter and craftsmanship.

The interior project Sinestesia celebrates a timeless aesthetic inspired by the phenomenon of synesthesia – the association of different sensory experiences. In this context, it means that visitors can see through touch and ca-



highlights authentic craft processes. Shrouded in neutral tones inspired by nature, the products exude serenity and harmony. The fluid lines and lightness of the shapes create a modern, airy feel that invites both a visual and tactile experience. Later in 2024, the leading brand will also introduce new fabrics such as Origine/Meta and the soft, elegant Soft leather. The Fard family will be expanded with colours reminiscent of earth tones, adding to the collection's natural palette. Each piece is designed to stand the test of time, underlining Gallotti&Radice's commitment to sustainable and responsible design.

Finally, the presence of artworks by various galleries and artists in the showroom provides reinforcement. With a particular focus on glass, an iconic element of the brand, these artworks highlight the synergy between art and design. Gallotti&Radice invites everyone to visit the revamped showroom in Milan and be enchanted by the timeless aesthetics, harmonious material combinations and unique artistic connections Sinestesia has to offer.



ress through their eyes. This approach invites an engaging journey beyond traditional perception, taking visitors into a realm of artistic connections and suggestions.

The showroom will feature the latest creations from the Italian brand's collection, including the modular Stami Sofa Plus, the elegant Selce table, the H2o chairs and the Iperborea wall pendant. Designed by Studioepepe, these new products for 2024 are presented alongside existing favourites such as Draga&Aurel's Soda sideboard, david/nicolas' Prism Low coffee tables and Massimo Castagna's Spherical Stelo lamp. Each of these pieces has been carefully designed and executed, with a focus on authenticity and craftsmanship.

In addition to the furniture collection, visitors are treated to a selection of prominent artworks. A Arte Invernizzi, a historic contemporary art gallery in Milan, has curated an impressive installation featuring works by Rodolfo Aricò, a major figure in Italian art of the second half of the 20th century. The objects in the showroom are the result of detailed research and meticulous craftsmanship,

and were created by artists represented by Officine Saffi, a foundation in Milan that promotes new dialogues on contemporary ceramics. The Iperborea wall pendant, designed by Studioepepe, is a wonderful example of the collaboration between design and craft. These pieces are made in Similea, a workshop where skilled embroiderers work on exclusive accessories for the world's most prestigious fashion brands. The showroom presents itself with a museum-like approach, where the softness of the curves and organic openings give a more feminine and modern feel to the space. This approach speaks a universal language that effectively conveys the personality of the environment and the products.

In short, Gallotti&Radice's new collection celebrates the sensory richness of materials. Each piece of furniture is designed with care and hig-

